

AstroNext: A Structural Evidence Review

Document class: Independent research memorandum

Prepared for: Internal review, screening use ahead of a decision by the reviewing party

Subject entity: AstroNext (astronext.ai), operated by AstroNext Technologies Private Limited

Data reference date: 13 September 2026

Generated by: Claude (Anthropic), an AI language model, on request of an independent researcher

Methodology source: A structural evidence review format developed for this purpose, applying the same evidence classification discipline used across the reviewing party's public research

Author status: Independent researcher. No affiliation with AstroNext, its investors, or the reviewing organization.

Distribution note: This document is a public source evidence review. It does not constitute legal, regulatory, or investment advice.

METHODOLOGICAL NOTE

This document was produced from public web sources retrieved during a single working session, using a fixed template that separates what is independently verified from what is only claimed. Any reader can reproduce this same document using the same public sources, listed in the References section, and the same method, described in Section 12.

1. Purpose and Scope

This memorandum documents what public evidence exists about AstroNext's funding, founding story, and market positioning claims, and separates that evidence from interpretation of it. The scope is limited to public web sources available as of the reference date. No company disclosure or right of reply was sought or included. The purpose is to support informed judgment, not to substitute for one.

2. Evidence Base and Reliability Ranking

Rank	Source type	Availability for this subject
1	Government or regulatory filings	Available through a commercial registry mirror (Section 6).
2	Primary company publications	Available, including privacy, terms, and refund pages (Section 9).
3	Competing sector platforms, for market-position claims	Available and consulted (Section 8).
4	Independent commercial registries	Available and consulted (Section 6).
5	Independent journalism, multiple outlets	Available, though largely traceable to one press release (Section 3).
6	Marketing statements, testimonials	Available on the company's own site.

3. Corporate Background

VERIFIED FACT AstroNext was founded in 2024 by Shuvam Garabadu and Susanta Kumar Behera. In March 2026 the company secured a grant from Startup Odisha and closed an angel funding round led by an NRI investor [1][2][3][4].

EVIDENCE

Multiple outlets carry the same announcement in near identical wording. This is typical of one press release being republished, not of separately sourced financial reporting.

LIMITATION No amount was disclosed for either the Startup Odisha grant or the angel round in any source located during this review. Funding facts here are therefore about the existence and structure of the rounds, not their size.

VERIFIED FACT The registered legal entity is AstroNext Technologies Private Limited, incorporated 30 September 2024, registered with the Registrar of Companies, Cuttack, CIN U96906OD2024PTCo46964, status active. Its listed directors are Shuvam Garabadu and Susanta Kumar Behera, matching the publicly named founders [5].

VERIFIED FACT Founder Shuvam Garabadu is described in press coverage as a fifth generation heir to the family publishing the Radharaman Pustakalaya Panjika, an Odia almanac in continuous use since 1898 for ritual timing at the Shree Jagannath Temple in Puri, currently managed by a relative, Subrat Garabadu [1][6].

ASSESSMENT Founder and registry facts are consistent with each other and are treated as reliable. The almanac lineage claim is treated as a family and community reputation claim rather than an independently audited credential, since it is not the kind of fact a registry can confirm.

4. Product Claims: Evidentiary Basis

VERIFIED FACT The company describes its offering as India's first SaaS ecosystem for astrologers, letting practitioners digitise their practice, build branded websites, and manage customers, and separately describes launching India's first WhatsApp based multilingual astrology chat service in eight regional languages [1][2][7].

OBSERVED PATTERN Other astrologer facing SaaS platforms predate AstroNext's 2024 founding. AstroNidan has operated an AI powered astrology SaaS platform since 2019, and Kundliverse offers a comparable CRM style platform for astrologers to manage clients and birth charts [8][9].

EVIDENCE

A "first" claim is a specific, checkable, falsifiable statement, unlike a general accuracy or quality claim. Two independently identifiable platforms serving the same astrologer facing SaaS category existed before AstroNext's founding date, which directly weighs against the literal claim of being first, whatever else may be true about the specifics of AstroNext's product.

INTERPRETATION The "first" language most plausibly describes a narrower claim, such as being first to combine specific features, first in a particular language set, or first in the WhatsApp channel

specifically, rather than first in the astrologer SaaS category as a whole. As published, the broader phrasing overstates what the evidence supports.

VERIFIED FACT The current homepage headline reads "India's Most Trusted Platform of Astrology" and states the platform is "Trusted by thousands seeking clarity through astrology" [7].

LIMITATION "Thousands" is not a specific figure, and no method for measuring "most trusted" against competing platforms is disclosed.

5. Quantitative Claims and Traceability

LIMITATION No user count, astrologer count, revenue figure, or funding amount was located in any source reviewed. The only quantitative language found, "thousands," is unspecific.

ASSESSMENT This section cannot be assessed beyond noting the absence of disclosed figures. This is recorded as a gap in available evidence, not as a finding about the company's actual scale.

6. Corporate Identity and Registry Verification

VERIFIED FACT The brand "AstroNext" and the registered entity "AstroNext Technologies Private Limited" are consistent with each other, and both listed directors match the publicly named founders [5].

OBSERVED PATTERN The company's own homepage footer shows only a copyright line and no legal entity name or registered address, despite the entity being an active, traceable registration [5] [7].

ASSESSMENT No naming discrepancy or unresolved registry gap was found. This section is treated as clean for the purposes of this review, aside from the minor under-disclosure of entity details on the site itself.

7. Artificial Intelligence Component: Oversight Documentation

VERIFIED FACT The homepage advertises "AI Astrology" and an "AI-assisted AstroReport with authentic Vedic calculations," and the Startup Odisha grant was specifically directed toward work in AI and large language models [1][7].

LIMITATION No document describing what the AI system does differently from a rules based calculation, or any scope statement for its use, was found on the pages reviewed.

INTERPRETATION Since this product is astrologer facing infrastructure and a report generator rather than an open ended conversational assistant handling personal or emotional queries, the oversight concern here is narrower than for a consumer facing AI chatbot. The main open question is what "AI-assisted" changes about the underlying calculation, which is not answered on the page.

8. Claims Language and Regulatory Positioning

VERIFIED FACT The Advertising Standards Council of India has stated publicly that astrology advertisers must avoid absolute claims and must be able to substantiate performance claims with data or risk being ruled misleading [10].

OBSERVED PATTERN The claims examined in Section 4, "India's first" and "India's most trusted," are market position claims rather than efficacy claims about prediction accuracy, and sit in a different category from the guaranteed-outcome language that has drawn past ASCI rulings in this sector. Superlative market position claims of this kind are common across many industries and are not unique to astrology.

LIMITATION No ASCI ruling or regulatory action specific to AstroNext was located as of the reference date.

INTERPRETATION The company specific finding in this section is the "first" claim addressed in Section 4, which is a factual accuracy question rather than a regulatory one.

9. Incident and Safety Protocol Documentation

VERIFIED FACT Privacy, terms, and refund policy pages are all present and reachable from the homepage. The refund policy states that digital Kundli reports are eligible for a refund within 7 days if a report fails to generate due to a technical issue, that consultation cancellations within 24 hours of a booking may not qualify for a full refund, and that customised or ritual specific physical items may not be eligible for return once dispatched [11].

ASSESSMENT Of the entities reviewed in this batch so far, this is the most completely documented on ordinary consumer protection terms. No incident specific disclosure, such as a data breach or service outage history, was found, but none was searched for beyond the standard policy pages.

10. Summary Table

Section	Evidence available	Independently verifiable	Status
Corporate and founder facts	Yes	Yes, registry matches founders	Established
Funding amount	Existence only, no figures	No	Open
"First" and "most trusted" claims	Yes, and contradicted by prior platforms	Yes, for the "first" claim	Contradicted
Quantitative scale (users, revenue)	Not disclosed	Not applicable	Unassessed
Corporate identity and registry	Yes	Yes	Established
AI oversight documentation	Function description only	No	Open, lower sensitivity

Incident and safety protocol	Yes, refund and privacy both published	Yes	Established
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This table reflects the state of public documentation as of the reference date. It does not represent a composite score or an overall rating of the subject entity.

11. Limitations

This review relies on public web sources accessible on 13 September 2026. No company disclosure or right of reply was obtained. Funding amounts were not disclosed anywhere located. Registry verification used a commercial mirror rather than a direct query of the official government portal. This document does not constitute legal, regulatory, or investment advice.

12. Reproducibility Notes

This document was produced using public web search and general purpose drafting, retrieving the sources listed below during one working session. An independent reviewer seeking to reproduce or update this assessment should:

1. Retrieve the current AstroNext homepage directly, since claim language may change over time.
2. Search for any updated funding disclosure that names the size of the Startup Odisha grant or the angel round.
3. Query the official Ministry of Corporate Affairs portal directly for AstroNext Technologies Private Limited, rather than relying on a commercial registry mirror.
4. Check the current active status and founding dates of AstroNidan and Kundliverse directly, to confirm the "first" claim comparison still holds.
5. Search the Advertising Standards Council of India's ruling archive directly for any AstroNext specific complaint.

13. Evolution Opportunities

1. Narrowing the "India's first astrology SaaS ecosystem" claim to the specific feature or channel it may actually be first in, given that astrologer facing SaaS platforms predate it.
2. Disclosing the amount of the Startup Odisha grant and the angel round.
3. Publishing a user or astrologer count, even an approximate one, to replace the unspecific "thousands" language.
4. Publishing what "AI-assisted" specifically changes about the AstroReport calculation compared with a non-AI version.

14. Future Questions

What specific feature, channel, or language capability is AstroNext actually first in, given that AstroNidan and Kundliverse preceded it as astrologer facing SaaS platforms.

What amount was raised in the Startup Odisha grant and the angel round.

How many astrologers or end users does the platform currently serve.

What does "AI-assisted" change about the AstroReport calculation relative to a standard Vedic calculation.

References

- [1] ANI News. AstroNext Secures Startup Odisha Grant and NRI-Led Funding to build India's First Astrology SaaS Ecosystem. <https://www.aninews.in/news/business/astronext-secures-startup-odisha-grant-and-nri-led-funding-to-build-indias-first-astrology-saas-ecosystem20260422155707/>
- [2] The Tribune. AstroNext Secures Startup Odisha Grant and NRI-Led Funding to build India's First Astrology SaaS Ecosystem. <https://www.tribuneindia.com/news/business/astronext-secures-startup-odisha-grant-and-nri-led-funding-to-build-indias-first-astrology-saas-ecosystem/>
- [3] Business Standard. AstroNext Secures Startup Odisha Grant and NRI-Led Funding. https://www.business-standard.com/content/press-releases-ani/astronext-secures-startup-odisha-grant-and-nri-led-funding-to-build-india-s-first-astrology-saas-ecosystem-126042200859_1.html
- [4] Dealroom.co. AstroNext company information, funding and investors. <https://app.dealroom.co/companies/astronext>
- [5] Tracxn. AstroNext Technologies Private Limited, company profile. <https://tracxn.com/d/legal-entities/india/astronext-technologies-private-limited/>
- [6] OdishaBytes. Odia New Year: Refreshing Pana, Radharaman Panjika and More. <https://odishabytes.com/odia-new-year-refreshing-pana-radharaman-panjika-more/>
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- [9] Kundliverse. Homepage. <https://kundaliverse.com/>
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- [11] AstroNext. Refund Policy. <https://www.astronext.ai/refund>