

AstroSure.ai: A Structural Evidence Review

Document class: Independent research memorandum

Prepared for: Internal review, screening use ahead of a decision by the reviewing party

Subject entity: AstroSure.ai (astrosure.ai), operated by AstroSure AI Private Limited

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Generated by: Claude (Anthropic), an AI language model, on request of an independent researcher

Methodology source: A structural evidence review format developed for this purpose, applying the same evidence classification discipline used across the reviewing party's public research

Author status: Independent researcher. No affiliation with AstroSure.ai, its investors, or the reviewing organization.

Distribution note: This document is a public source evidence review. It does not constitute legal, regulatory, medical, or investment advice.

METHODOLOGICAL NOTE

This document was produced from public web sources retrieved during a single working session, using a fixed template that separates what is independently verified from what is only claimed. Any reader can reproduce this same document using the same public sources, listed in the References section, and the same method, described in Section 12.

1. Purpose and Scope

This memorandum documents what public evidence exists about AstroSure.ai's funding history, corporate structure, and product claims, and separates that evidence from interpretation of it. The scope is limited to public web sources available as of the reference date. No company disclosure, internal data, or right of reply was sought or included. The purpose is to support informed judgment, not to substitute for one.

2. Evidence Base and Reliability Ranking

Rank	Source type	Availability for this subject
1	Government or regulatory filings	Available through a commercial registry mirror (Section 6).
2	Primary company publications	Available, the company website. No privacy, terms, or refund pages were found (Section 9).
3	Sector regulatory guidance (ASCI)	Available as general sector guidance, not company specific (Section 8).
4	Independent commercial registries	Available and consulted (Section 6).

5	Independent journalism, multiple outlets	Available and cross corroborated (Section 3).
6	Marketing statements, testimonials	Available on the company's own site.

3. Corporate Background

VERIFIED FACT AstroSure.ai was founded in 2024 by Hatim Kantawalla and Vanya Mishra, a former Miss India World and IIM Ahmedabad graduate. The company raised \$6 million in a seed round led by Pradeep Dadha, founder of Netmeds, reported in January 2025 [1][2][3][4][5][6][7].

EVIDENCE

Eight independently published outlets report the same funding figure, the same lead investor, and the same founding story. This level of agreement is typical of one company disclosure being reported accurately by many outlets, not of separately sourced financial reporting.

VERIFIED FACT The registered legal entity is AstroSure AI Private Limited, incorporated 18 November 2024, registered with the Registrar of Companies, Chennai, CIN U96906TN2024PTC174747, status active [8].

OBSERVED PATTERN The registered office address is listed as Dadha Chambers, Royapettah, Chennai, a building associated with the lead investor's own business address. A lead investor's office also serving as a portfolio company's registered address is a known and generally benign practice for an early stage company, not itself irregular.

VERIFIED FACT Press coverage names Hatim Kantawalla as co-founder throughout. The registry entry lists the current board of directors as Vanya Mishra and Devraj Bafna, not Hatim Kantawalla [8].

EVIDENCE

A person can be a co-founder in the ordinary sense, holding equity and an operating role, without sitting on the board of directors. This is common and not on its own irregular. It is recorded here because the public founder narrative and the registry's officer listing name different people, and a reader comparing the two sources without this context might reasonably expect them to match.

INTERPRETATION This is recorded as an open item, not as a finding about the company's governance, which this review cannot assess from registry data alone.

ASSESSMENT Funding facts and the core registry identity are treated as reliable. The board composition point is carried forward as an open question in Section 14.

4. Product Claims: Evidentiary Basis

VERIFIED FACT The company positions its product as combining Vedic astrology with an AI assistant, named Agastyaa, that answers user questions about career, relationships, and marriage, and describes the product as designed for mental wellbeing [1][2].

VERIFIED FACT The current homepage displays example outcome statements including "A career breakthrough arrived in Q3, exactly as your Jupiter transit foretold" and a forward looking statement that a property or home investment "looks strongly favoured" for 2027 [9].

LIMITATION No case study, user attribution, or verification method accompanies the "exactly as foretold" statement. It is not possible from the page alone to determine whether this reflects an actual reported outcome or is illustrative interface copy.

INTERPRETATION Read plainly, this phrase asserts a confirmed, fulfilled prediction. Whether it is a real testimonial or a designed example, presenting it without a label distinguishing the two leaves a reader unable to tell which it is.

KEY OBSERVATION

A statement styled as confirmation of a past prediction is a stronger form of efficacy claim than a general assurance of accuracy, since it implies a specific, checkable event actually occurred as forecast.

5. Quantitative Claims and Traceability

VERIFIED FACT Coverage from the company's January 2025 launch states a user base of 1.8 million with a 72 percent repeat customer rate [2][5]. The current homepage instead displays "2.3M matches checked this month" [9].

EVIDENCE

A total user base figure and a monthly activity figure measure different things and are not directly comparable. Neither the 72 percent repeat rate nor the monthly matches figure is accompanied by a definition of what counts as a match or a repeat customer.

LIMITATION No current, dated user base figure was located to compare against the January 2025 figure, so growth or decline since launch cannot be assessed from public sources.

INTERPRETATION This is recorded as a gap in traceability, not as evidence that either figure is inaccurate.

6. Corporate Identity and Registry Verification

VERIFIED FACT The brand "AstroSure" and the registered entity "AstroSure AI Private Limited" are consistent with each other. A separately registered entity, "Astrokure Ai Private Limited," was returned adjacent to AstroSure in registry search results [8].

LIMITATION This review did not establish whether Astrokure Ai Private Limited has any relationship to AstroSure.ai or is an unrelated, similarly named entity. Given the pattern seen elsewhere in this sector of similarly named but unrelated entities, no assumption is made either way.

ASSESSMENT The core brand-to-entity match is established. The adjacent similarly named entity is recorded as an unresolved, low-weight item.

7. Artificial Intelligence Component: Oversight Documentation

VERIFIED FACT The product's AI chatbot, Agastyaa, is described by the company as answering user worries about career, love life, and marriage, and the product overall is described as designed for mental wellbeing [1][2].

LIMITATION No privacy policy, terms of service, or documented scope statement was found in the site's navigation, and direct attempts to retrieve likely privacy and terms page addresses returned not found errors [9][10].

KEY OBSERVATION

This is a product that explicitly names mental wellbeing as part of its purpose, collects birth and personal details, and offers an AI assistant that responds to emotionally charged questions. Of every product reviewed in this batch, this is the one where documented scope limits and an escalation path to human support would matter most, and it is also the one where no such documentation, or any basic legal page, could be located at all.

INTERPRETATION The absence is recorded as a documentation gap. It does not establish that the underlying product handles sensitive queries poorly, which this review did not test directly.

8. Claims Language and Regulatory Positioning

VERIFIED FACT The Advertising Standards Council of India has stated publicly that astrology advertisers must avoid absolute claims such as guaranteed outcomes, and must be able to substantiate any performance claim with data or risk the advertisement being ruled misleading [11].

OBSERVED PATTERN The homepage phrase "exactly as your Jupiter transit foretold," discussed in Section 4, sits closer to a confirmed-outcome claim than the general accuracy language typically seen in this sector, though it is milder than the fixed-timeframe guarantee language that has drawn past ASCI rulings against other advertisers.

LIMITATION No ASCI ruling or regulatory action specific to AstroSure.ai was located as of the reference date.

INTERPRETATION This is recorded as sector level context together with one company specific observation about claim phrasing, not as a finding that any rule has been broken.

9. Incident and Safety Protocol Documentation

LIMITATION No privacy policy, terms of service, or refund policy page was found through site navigation or through direct attempts to retrieve common page addresses.

ASSESSMENT This section is marked unassessed rather than treated as a finding of wrongdoing. Absence of evidence does not establish absence of the underlying policy, which may exist on a page this review did not locate. Given that the product collects personal and birth data and engages users on emotionally sensitive topics, this gap is flagged as a higher priority item than a comparable gap would be for a lower sensitivity product.

10. Summary Table

Section	Evidence available	Independently verifiable	Status
Corporate and funding facts	Yes	Yes, cross corroborated	Established
Founder narrative vs registry officers	Yes	Partially, discrepancy unresolved	Open
Product and efficacy claims	Claim text only	No	Open
Quantitative claims (users)	Two undated, differing metrics	No	Open
Corporate identity and registry	Yes, with one adjacent unresolved entity	Mostly	Established, one open item
AI oversight documentation	Function description only	No	Open
Claims language positioning	Sector guidance plus one company phrase	Not applicable, no ruling exists	Monitoring item
Incident and safety protocol	Not located	Not applicable	Unassessed

This table reflects the state of public documentation as of the reference date. It does not represent a composite score or an overall rating of the subject entity.

11. Limitations

This review relies on public web sources accessible on 13 September 2026. No company disclosure or right of reply was obtained. No privacy, terms, or refund page could be retrieved and none of these are assessed. Registry verification used a commercial mirror rather than a direct query of the official government portal. Whether Astrokure Ai Private Limited relates to this subject was not established. This document does not constitute legal, regulatory, medical, or investment advice.

12. Reproducibility Notes

This document was produced using public web search and general purpose drafting, retrieving the sources listed below during one working session. An independent reviewer seeking to reproduce or update this assessment should:

1. Retrieve the current AstroSure.ai homepage directly, since interface copy and example claims may change over time.
2. Search the site more thoroughly, including any mobile app store listing, for a privacy policy, terms of service, or refund policy this review did not locate.
3. Query the official Ministry of Corporate Affairs portal directly for AstroSure AI Private Limited and for Astrokure Ai Private Limited, to clarify whether any relationship exists between them.

4. Contact the company directly to clarify Hatim Kantawalla's current formal role relative to the registered board of directors.
5. Search the Advertising Standards Council of India's ruling archive directly for any AstroSure specific complaint.

13. Evolution Opportunities

1. Publishing a privacy policy, terms of service, and refund policy in an easily discoverable location, given the sensitivity of the data this product collects.
2. Publishing a defined scope boundary and escalation path for the AI assistant's handling of emotionally sensitive queries.
3. Labelling homepage example outcome statements clearly as illustrative, if they are, to avoid an appearance of confirmed real world results.
4. Clarifying Hatim Kantawalla's formal role relative to the company's registered board of directors.

14. Future Questions

Is "exactly as your Jupiter transit foretold" a real reported outcome or illustrative interface copy.

What is the company's current, dated user base figure, and how does it compare with the 1.8 million reported at launch.

What formal role, if any, does Hatim Kantawalla hold relative to the registered board of directors.

Does any relationship exist between AstroSure AI Private Limited and the separately registered AstroKure Ai Private Limited.

What privacy, terms, and refund terms actually govern the platform, and where are they published.

What scope limits and escalation procedures, if any, govern the AI assistant when a user's query touches a genuine mental health concern.

References

- [1] Inc42. AstroSure Looks To Crack The Cosmic Code With AI As Its Guide. <https://inc42.com/startups/how-astrosure-cracks-the-cosmic-code-ai-chatbots/>
- [2] Entrackr. AstroSure.ai raises \$6 Mn in seed round. <https://entrackr.com/snippets/astrosureai-raises-6-mn-in-seed-round-8626771>
- [3] CXOToday. AstroSure.ai Launches in India Backed by \$6 Million Seed Round. <https://cxotoday.com/press-release/astrosure-ai-launches-in-india-backed-by-6-million-seed-round/>
- [4] Marca Money. AstroSure.ai raises \$6 million in seed funding round led by Pradeep Dadha. <https://www.marcamoney.com/astrosure-ai-raises-6-million-in-seed-funding-round-led-by-pradeep-dadha/>
- [5] CEO Vine. AstroSure.ai Raises \$6 Million in Seed Round. <https://www.ceovine.com/astrosure-ai-raises-6-million-seed-round-to-revolutionize-vedic-astrology>
- [6] The AI Insider. AstroSure.ai Announces \$6M Seed Round to Revolutionize Astrology with AI. <https://theaiinsider.tech/2025/01/21/astrosure-ai-announces-6m-seed-round-to-revolutionize-astrology-with-ai/>

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- [8] Tracxn. AstroSure AI Private Limited, company profile. <https://tracxn.com/d/legal-entities/india/astrosure-ai-private-limited/>
- [9] AstroSure.ai. Homepage. <https://astrosure.ai/>
- [10] AstroSure.ai. Attempted privacy policy and privacy page addresses, both returned not found. <https://astrosure.ai/privacy-policy> , <https://astrosure.ai/privacy>
- [11] Storyboard18. Biz of belief: How India's astrology apps are turning faith into fortune amid rising regulatory concerns. <https://www.storyboard18.com/how-it-works/biz-of-belief-how-indias-astrology-apps-are-turning-faith-into-fortune-amid-rising-regulatory-concerns-83027.htm>