

Biryani By Kilo: A Structural Evidence Review

Document class: Independent research memorandum Prepared for: Internal review, board-level or investment-committee use Subject entity: Biryani By Kilo (Sky Gate Hospitality Private Limited) (biryanibykilo.com) Data reference date: 20 September 2026 Generated by: triNetra Research Methodology source: Independent public-source evidence review, reproducible by any researcher using the same public sources Author status: Independent researcher. No affiliation with Biryani By Kilo, its investors, or the reviewing organization. Distribution note: This document is a public-source evidence review. It does not constitute legal, regulatory, medical, or investment advice.

> **METHODOLOGICAL NOTE** > This document was produced by retrieving and cross-checking public web sources on and around the reference date, then classifying every substantive statement as a verified fact, an observed pattern, an interpretation, or a limitation. No non-public information, proprietary dataset, or company disclosure was used. Any reader with standard web search access can retrace the same steps and reach a comparable conclusion, following the reproduction steps set out in Section 12.

1. Purpose and Scope

This memorandum documents what public evidence exists regarding Biryani By Kilo's corporate history, ownership, product claims, and operational disclosures, and separates that evidence from interpretation of it. Biryani By Kilo is a regional biryani-focused restaurant and cloud kitchen chain operating in India.

The scope is limited to information retrievable through public web sources as of the reference date. No non-public information, internal company data, or right-of-reply statement from Biryani By Kilo or its current owner is included. The purpose is to support informed judgment by a reader, not to substitute for one.

This review does not use any proprietary assessment platform. It was produced using general-purpose web search and drafting, following a fixed evidence classification structure applied consistently across sections. A reader with access to standard web search can, in principle, reproduce a comparable document by following the steps documented in Section 12.

2. Evidence Base and Reliability Ranking

Rank	Source type	Availability for this subject
1	Government or regulatory filings	Corporate identification number and registration facts available through commercial MCA mirrors (Section 6). No FSSAI licensing record specific to Biryani By Kilo was independently located.
2	Primary company publications	Available. Biryanibykilo.com "About Us" and blog pages describe founding, process, and outlet claims (Sections 3 to 5).

Rank	Source type	Availability for this subject
3	Sector-equivalent registries (FSSAI)	Searched. No entity-specific FSSAI licensing record or violation record was located for Biryani By Kilo. General sector coverage of FSSAI action against other biryani outlets exists but does not name this company.
4	Independent commercial registries	Available. ZaubaCorp and Tofler list Sky Gate Hospitality Private Limited with a corporate identification number [7][8].
5	Independent journalism (multiple outlets)	Available and substantially cross-corroborated on funding, founders, revenue, and the 2025 acquisition by Devyani International (Sections 3, 5, 6).
6	Marketing statements	Available. Treated as claims pending verification, not as findings (Sections 4, 5, 7).

3. Corporate Background

Purpose of this section: establish which corporate and financial facts are independently corroborated before evaluating product-level claims.

VERIFIED FACT Biryani By Kilo was founded in 2015 by Kaushik Roy, Ritesh Sinha, and Vishal Jindal [1][9]. Company materials and press coverage consistently credit Kaushik Roy as founder and chief executive, with prior operating experience in the food and beverage industry [9][10].

VERIFIED FACT The operating legal entity is Sky Gate Hospitality Private Limited, with corporate identification number U15122HR2015PTC056192, registered in Haryana [7][8].

VERIFIED FACT The company raised early angel funding, followed by a pre-Series A round of approximately one million US dollars led by Ajay Relan and Vinay Mittal, and a Series A round of ₹30 crore led by IvyCap Ventures [2][4][11].

VERIFIED FACT Revenue was reported to grow from approximately ₹86 lakh in FY16 to approximately ₹48 crore in FY20, per independent business media coverage [6].

VERIFIED FACT In 2025, Devyani International Limited, the operator of KFC and Pizza Hut franchises in India, agreed to acquire a majority stake of approximately 80.72 percent in Sky Gate Hospitality for approximately ₹419 crore, later increasing its holding to full ownership and then to a fully diluted stake above 86 percent through a further investment [3][12][13].

EVIDENCE Funding figures, founder names, and the 2025 acquisition terms are reported consistently across multiple independently operated business publications, which supports treating these as established facts for the purposes of this review. Revenue figures beyond FY20 rely on fewer independently corroborating sources and are treated with more caution.

LIMITATION No confirmation of the round sizes or the acquisition terms was obtained directly from Devyani International's own regulatory filings or stock exchange disclosures. This review relied on business media reporting of those filings rather than the filings themselves.

ASSESSMENT Corporate history, founder identity, and the 2025 change of control are treated as reliable for the purposes of this review.

4. Product Claims: Evidentiary Basis

Purpose of this section: determine whether authenticity and process claims made in Biryani By Kilo's public materials are independently verifiable.

VERIFIED FACT The company's website describes itself as a pioneer of "fresh dum-cooked handi biryani" delivery, states that biryani is cooked inside a dough-sealed earthen pot, and states that the rice used is basmati aged around two years [5][14].

VERIFIED FACT The website states that biryani is delivered "70 to 90 minutes" after cooking begins, and separately publishes consumer-facing guidance on how to identify authentic dum-cooked biryani as distinct from other preparation methods [5][14].

LIMITATION No independent third-party verification of the aging period of the rice, the cooking method used at every outlet, or the consistency of the dum-cooking process across the chain's outlets was located. These are self-reported process descriptions.

OBSERVED PATTERN The earthen-pot and dum-cooking claims are supported by descriptive and visual marketing content, including sourcing details for the pots themselves, rather than by third-party inspection or certification of the cooking process [5].

KEY OBSERVATION The authenticity and process claims reviewed here are self-published and consistent across the company's own materials, but no independent body appears to certify or audit the dum-cooking process itself.

INTERPRETATION On the evidence available, these are process descriptions and marketing assertions rather than independently certified claims. No conclusion is drawn about whether the described process is or is not followed as stated at every outlet.

EVOLUTION OPPORTUNITY Publication of a third-party audit or a standardized process certification covering outlet-level adherence to the described cooking method would resolve this gap at comparatively low cost.

5. Quantitative Claims and Traceability

Purpose of this section: assess whether published scale and performance figures can be independently reconstructed.

VERIFIED FACT The company's website states it operates more than 70 dine-in outlets across more than 29 cities in India [5]. Other secondary sources report figures ranging from 45 or more cities to more than 100 outlets, and one industry directory states availability in 22 cities for delivery and dine-in combined [15][16].

LIMITATION The range of outlet and city counts across sources, from the company's own stated 29-plus cities to third-party figures both above and below that number, indicates the metric is not consistently defined or dated across sources. No single figure could be confirmed as current and complete as of the reference date.

VERIFIED FACT A 2019 press release stated an intention to reach ■500 crore or more in revenue by FY22-23 [17]. Independently reported revenue for FY20 was approximately ■48 crore [6]. No independently corroborated revenue figure for FY22-23 or later was located to confirm whether this target was met.

EVIDENCE A projection made years in advance of the target period, without a later independently confirmed outcome, cannot be assessed for accuracy from public sources alone.

LIMITATION Claims describing food waste held below 3 percent, repeat order rates above 40 percent, and a loyalty base above 2 million customers were found only in secondary business-analysis content whose original source could not be independently verified; the specific site hosting the fullest version of these figures could not be retrieved during this review (a connection failure occurred on attempted retrieval). These figures are recorded as unverified and are not treated as established facts.

INTERPRETATION As published, the outlet count, city count, and long-range revenue figures do not support independent reconstruction, because underlying method, date, and denominator are not consistently disclosed. This is a statement about the completeness of public disclosure, not about the accuracy of the underlying figures.

EVOLUTION OPPORTUNITY Publication of a single, dated outlet and city count, alongside disclosure of measurement basis for waste and repeat-order figures, would allow independent verification without requiring access to internal data.

6. Corporate Identity and Registry Verification

Purpose of this section: determine whether the operating brand, the disclosed legal entity, and public company registries are mutually consistent.

VERIFIED FACT The consumer-facing brand is "Biryani By Kilo." The operating legal entity, confirmed through independent commercial registry mirrors, is Sky Gate Hospitality Private Limited, corporate identification number U15122HR2015PTC056192, incorporated in Haryana in 2015 [7][8].

VERIFIED FACT Independent commercial registry data lists founding-era directors including Kaushik Kumar Roy, Vishal Jindal, and Utsav Mitra, with the board composition reported to have changed following the 2025 change of control to include appointees associated with the acquiring company [7][8].

VERIFIED FACT Sky Gate Hospitality Private Limited is also reported to be the parent entity for other food brands, including Goila Butter Chicken and The Bhojan, with two smaller brands reported for planned divestment following the acquisition [12].

OBSERVED PATTERN The brand-to-entity relationship here differs from a simple single-brand company: one legal entity operates multiple consumer brands, and the entity itself changed majority ownership in 2025. This is a distinct condition from an unresolved naming discrepancy, since the legal entity name and its registry record were both independently locatable and consistent with each other.

INTERPRETATION The corporate identity of the entity behind Biryani By Kilo is more directly verifiable through public commercial registries than is sometimes the case for consumer brands of comparable size, though this review did not query the official Ministry of Corporate Affairs portal directly and instead relied on commercial mirrors of that registry.

LIMITATION Direct verification through the official Ministry of Corporate Affairs portal, rather than commercial mirrors, was outside the scope of tools available for this review.

7. Artificial Intelligence Component: Oversight Documentation

Purpose of this section: evaluate whether any AI-driven or automated feature associated with Biryani By Kilo includes documented scope, methodology, or oversight.

VERIFIED FACT Biryani By Kilo's own website states that the company "uses world-class technologies, processes and systems to ensure the best quality, standardization and hygiene," without naming a specific technology or system [5].

LIMITATION Secondary business-analysis sources describe an AI-driven demand forecasting and route optimization system attributed to Biryani By Kilo, with specific figures for waste reduction and repeat-order rates. These claims could not be traced to a primary source published by the company itself, an investor, or independent journalism, and the site carrying the most detailed version of this claim could not be retrieved during this review due to a connection failure. This claim is therefore not treated as established.

INTERPRETATION No independently verifiable evidence was found describing the scope, methodology, or oversight of any specific AI-driven feature at Biryani By Kilo. The company's own reference to "world-class technologies" is a general marketing statement rather than a documented feature description.

EVOLUTION OPPORTUNITY Publication of a specific, named account of any automated demand forecasting or kitchen-scheduling system, including its scope and the metrics it is measured against, would convert this section from an unassessed claim into a verifiable one.

8. Claims Language and Regulatory Positioning

Purpose of this section: identify whether product claims language used by Biryani By Kilo falls within a category that has drawn regulatory attention elsewhere in the food service sector.

VERIFIED FACT Company materials use terms including "authentic," "pioneers," and process-specific claims about traditional cooking methods applied to its biryani [5][14].

LIMITATION No regulatory action, advertising standards complaint, or ruling specifically naming Biryani By Kilo or Sky Gate Hospitality was located as of the reference date.

OBSERVED PATTERN Authenticity and traditional-process language of this kind is common across the Indian biryani and regional cuisine restaurant sector generally, and FSSAI enforcement action in this sector has, in other instances unrelated to this company, focused on hygiene and ingredient freshness rather than on authenticity language itself [18].

INTERPRETATION This is recorded as a sector-level observation applicable to internal review, not as a finding specific to Biryani By Kilo. No regulatory violation is inferred in the absence of an authoritative ruling naming the company.

LIMITATION This review is not a legal or regulatory opinion.

9. Incident and Safety Protocol Documentation

Purpose of this section: determine whether an adverse-incident, hygiene, or safety protocol specific to Biryani By Kilo is publicly documented, and whether any hygiene or safety incidents have been publicly reported.

VERIFIED FACT A company founder is quoted in a 2020-era trade publication stating that hygiene and safety measures had been taken for employees and customers, without specifying a formal published protocol document [19].

VERIFIED FACT A consumer complaint aggregation platform lists multiple customer-submitted complaints against Biryani By Kilo describing food quality issues, portion size disputes, delivery delays, and refund handling delays [20]. This platform compiles user-submitted reviews from multiple channels and is not an official regulatory or judicial body.

LIMITATION No FSSAI enforcement action, license suspension, or regulatory hygiene violation specifically naming Biryani By Kilo or Sky Gate Hospitality was located as of the reference date. Searches for FSSAI action against biryani chains during this review returned incidents involving other, unrelated biryani establishments, which are not attributed to this company here.

LIMITATION The company's own refund, food-safety, and incident-handling policy pages were not directly retrieved and reviewed during this research session.

ASSESSMENT This section is marked partially assessed. Consumer-facing complaints exist on aggregator platforms, but no independently confirmed regulatory incident specific to this company was located, and the company's own formal policy documentation was not reviewed. No conclusion is drawn regarding the underlying frequency or severity of hygiene issues at the chain's outlets.

10. Summary Table

Section	Evidence available	Independently verifiable	Status
Corporate and funding facts	Yes	Yes, cross-corroborated	Established
Product and authenticity claims	Claim text and descriptive marketing only	No	Open
Quantitative performance claims	Partial, inconsistent across sources	No	Open
Corporate identity and registry	Yes	Yes, via commercial registry mirrors	Established, with a direct-registry gap

Section	Evidence available	Independently verifiable	Status
AI oversight documentation	Unverified secondary claim only	No	Open
Claims language positioning	Claim text only	Not applicable, no ruling exists	Monitoring item
Incident and safety protocol	Partial, aggregator complaints only	No	Partially unassessed

This table reflects the state of public documentation as of the reference date. It does not represent a composite score or an overall rating of the subject entity.

11. Limitations

This review relies exclusively on public web sources accessible on 20 September 2026. No company disclosure, right of reply, or non-public information from Biryani By Kilo, Sky Gate Hospitality, or Devyani International was obtained or used.

Direct verification of registry status through the official Ministry of Corporate Affairs portal was not completed; commercial registry mirrors were used instead, which is reported as a tooling limitation rather than a substantive finding.

A secondary claim describing an AI-driven demand forecasting system, including specific waste-reduction and loyalty figures, could not be traced to its original source, since the page carrying the fullest version of the claim could not be retrieved. This gap is recorded as a limitation of this review, not as a finding that the underlying claim is false.

No FSSAI licensing record or enforcement history specific to this company was located through the search methods available, which does not establish that no such record exists.

This document does not constitute legal, regulatory, medical, or investment advice, and should not be relied upon as the sole basis for any decision.

12. Reproducibility Notes

Toolchain used to produce this document. Web search and general-purpose drafting retrieved the public sources listed in the References section during a single working session, applying a fixed evidence classification structure as an organizing template. No proprietary software, non-public company data, or tool beyond public web search and general-purpose drafting was used.

An independent reviewer seeking to reproduce this assessment should complete the following steps.

- 1 Retrieve current versions of the Biryani By Kilo homepage, about-us page, and process-related blog posts, recording claim language directly, since website content changes over time [5][14].
- 2 Cross-check funding history and the 2025 Devyani International acquisition terms against the independent business media sources cited in Sections 3 and 6, and where possible obtain primary confirmation from Devyani International's own stock exchange filings.

- 3 Query the official Ministry of Corporate Affairs portal directly for Sky Gate Hospitality Private Limited by corporate identification number U15122HR2015PTC056192, rather than relying on commercial registry mirrors.
- 4 Search FSSAI's public enforcement disclosures and state food safety department notices directly for any record naming Biryani By Kilo or Sky Gate Hospitality.
- 5 Attempt retrieval of the specific secondary source describing AI-driven demand forecasting figures, and if retrieved, trace the figures to their original attribution before treating them as established.

Divergence between this review and a future reproduction should be expected primarily from website content changes, from resolution of the outlet and city count inconsistency identified in Section 5, and from any FSSAI or regulatory record that becomes locatable after the reference date.

13. Evolution Opportunities

The following disclosures, if made publicly, would materially increase the independent verifiability of Biryani By Kilo's public claims, in order of estimated impact relative to cost of disclosure.

- 1 Publication of a single, dated, and consistently defined outlet and city count, replacing the range of figures currently reported across sources.
- 2 Attribution and sourcing of the AI-driven demand forecasting and performance figures currently circulating only in secondary business-analysis content.
- 3 Publication of a defined food-safety and hygiene incident-handling protocol, including any FSSAI licensing status at the outlet level.
- 4 Independent audit or certification of the dum-cooking process claims across outlets, rather than reliance on self-published process descriptions.
- 5 Direct confirmation of registry status and post-acquisition governance structure through an official government source rather than commercial registry mirrors.

14. Future Questions

The following questions remain open following this review and are not answered by the evidence available.

What is the current, single, verifiable count of Biryani By Kilo outlets and cities as of the reference date.

Does a specific, named AI-driven demand forecasting or kitchen-scheduling system exist at Biryani By Kilo, and if so, what is its documented scope and measured performance.

Has any FSSAI or state food safety authority ever issued a licensing action, inspection finding, or violation notice specific to a Biryani By Kilo outlet.

What formal hygiene, refund, or incident-handling protocol, if any, governs consumer complaints of the kind documented in Section 9.

What was Biryani By Kilo's or Sky Gate Hospitality's actual revenue for FY22-23 and subsequent years, relative to the ₹500 crore target stated in 2019.

What governance and brand-strategy changes, if any, has Devyani International introduced at Biryani By Kilo since completing full ownership.

References

- 1 YourStory. Biryani By Kilo company profile. <https://yourstory.com/companies/biryani-by-kilo>
- 2 Entrackr. Foodtech startup Biryani by Kilo grabs \$1 Mn pre-Series A funds. <https://entrackr.com/2018/07/biryani-kilo-1-mn-fund/>
- 3 India Infoline. Devyani International to Acquire 81% Stake in Biryani By Kilo Parent for ₹419 Crore. <https://www.indiainfoline.com/news/business/devyani-international-to-acquire-81-stake-in-biryani-by-kilo-parent-for-419-crore>
- 4 Inc42. Biryani By Kilo Gets INR 30 Crs Funding From IvyCap Ventures As It Tastes Expansion. <https://inc42.com/buzz/biryani-by-kilo-raises-inr-30-crs-from-ivycap-ventures-as-it-tastes-expansion/>
- 5 Biryani By Kilo. About Us. <https://biryanibykilo.com/about-us>
- 6 YourStory. How Biryani by Kilo grew revenue from Rs 86 lakh to Rs 48 Cr in 4 years. <https://yourstory.com/2020/06/foodtech-startup-biryani-by-kilo-growth>
- 7 ZaubaCorp. Sky Gate Hospitality Private Limited, CIN U15122HR2015PTC056192. <https://www.zaubaCorp.com/company/SKY-GATE-HOSPITALITY-PRIVATE-LIMITED/U15122HR2015PTC056192>
- 8 Tofler. Sky Gate Hospitality Private Limited, company financials and directors. <https://www.tofler.in/sky-gate-hospitality-private-limited/company/U15122HR2015PTC056192>
- 9 UrbanPiper. Decode Spotlight: Kaushik Roy, Founder, Biryani by Kilo. <https://www.urbanpiper.com/blog/decode-spotlight-kaushik-roy-founder-biryani-by-kilo>
- 10 DNA India. Meet man, IIT alumnus who built Rs 800 crore company by selling Biryani. <https://www.dnaindia.com/business/report-meet-man-vishal-jindal-iit-grad-built-rs-800-crore-company-by-selling-biryani-earns-37-lakh-revenue-per-day-3085561>
- 11 Restaurant India. Premium Biryani chain 'Biryani by Kilo' bags \$1M funding. <https://www.restaurantindia.in/news/premium-biryani-chain-biryani-by-kilo-bags-1m-funding.n16017>
- 12 Indian Startup News. QSR operator Devyani International to acquire controlling stake in 'Biryani by Kilo'. <https://indianstartupnews.com/news/qsr-operator-devyani-international-to-acquire-controlling-stake-in-biryani-by-kilo-8990214>
- 13 TradingView (Moneycontrol syndication). Devyani International raises stake in Sky Gate to 86.13% with ₹103.25 crore investment. <https://my.tradingview.com/news/moneycontrol%3A6572f851a094b%3A0-devyani-international-raises-stake-in-sky-gate-to-86-13-with-103-25-crore-investment>

- 14 Biryani By Kilo. How to Spot Real Dum Biryani Near You. <https://biryanibykilo.com/blog-real-hyderabadi-dum-biryani-near-you-biryani-by-kilo>
- 15 Franticc. Biryani by Kilo Franchise 2026, outlet count. <https://franticc.com/brands/biryani-by-kilo>
- 16 Petpooja Blog. Top 10 Cloud Kitchen Brands in India 2026. <https://blog.petpooja.com/operations-workflows/top-best-cloud-kitchen-in-india/>
- 17 PR Newswire. Biryani By Kilo to Achieve INR 300 Crore Revenue in FY 22-23. <https://www.prnewswire.com/in/news-releases/biryani-by-kilo-to-achieve-inr-300-crore-revenue-in-fy-22-23-815676264.html>
- 18 Deccan Herald. FSSAI cancels licences of Baba Biryani outlets over food safety in Kanpur (unrelated entity, cited for sector-level pattern only). <https://www.deccanherald.com/amp/story/india%2Ffssai-cancels-licences-of-baba-biryani-outlets-over-food-safety-in-kanpur-1123686>
- 19 Restaurant India. "Everyone who is concerned about Hygiene & safety is our customer," says Vishal Jindal of Biryani By Kilo. <https://www.restaurantindia.in/article/everyone-who-is-concerned-about-hygiene-safety-is-our-customer-says-vishal-jindal-of-biryani-by-kilo.13671>
- 20 Consumer Complaints Court. Biryani By Kilo complaint aggregation. <https://consumercomplaintscourt.com/articles/biryani-by-kilo-complaint/>