

ShiftKarado: A Structural Evidence Review

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> **METHODOLOGICAL NOTE** > This document was produced from public web sources retrieved during a single research session, using standard web search and page retrieval only. No proprietary dataset, licensed registry access, or non-public company information was used. Every statement below is classified as a Verified Fact, an Observed Pattern, an Interpretation, or a Limitation, and every Interpretation appears next to the evidence that produced it. Because the sources are all publicly reachable, any reader can retrace the same steps and arrive at a comparable document, described in Section 12.

1. Purpose and Scope

This memorandum documents what public evidence exists regarding ShiftKarado's corporate history, ownership, service claims, and consumer record, and separates that evidence from interpretation of it.

The scope is limited to information reachable through public web sources on the reference date above. No company disclosure, right of reply, or non-public record was obtained or used. ShiftKarado is a smaller and less documented subject than many companies reviewed under this format, so several sections below report thin or partial evidence rather than a settled picture. Where evidence is thin, this document says so directly rather than filling the gap with inference. The purpose is to support informed judgment by a reader, not to substitute for one.

2. Evidence Base and Reliability Ranking

Rank	Source type	Availability for this subject
1	Government or regulatory filings	Corporate registry record located and treated as authoritative for entity facts (Section 6). No sector-specific regulatory filing located.
2	Primary company publications	Homepage and city pages largely inaccessible to automated retrieval on the reference date; FAQ and blog content partially retrieved.
3	Sector-equivalent registries (IBA-approved mover listings, transport regulatory bodies)	Searched. No ShiftKarado-specific listing located.

Rank	Source type	Availability for this subject
4	Independent commercial registries (ZaubaCorp, IndiaFilings, TheCompanyCheck, Tracxn)	Available and consistent across four independent mirrors.
5	Independent journalism (BW Disrupt, Business Standard, DQ Week, The Indian Wire, TechPluto)	Available, largely traceable to a small number of press-release-driven events.
6	Marketing statements and consumer reviews (NoBroker forum, app store listings, company FAQ)	Available. Consumer reviews treated as testimonial evidence, not as verified incident records.

3. Corporate Background

Purpose of this section: establish which corporate, funding, and ownership facts are independently corroborated before evaluating product-level claims.

VERIFIED FACT ShiftKarado is the trading name of Waytech Network Private Limited, a company incorporated on 24 December 2015 and registered with the Registrar of Companies, Delhi, under CIN U74999DL2015PTC287793 [1][2].

VERIFIED FACT The registered directors on file are Sahil Mithal and Atul Mithal [1][2].

VERIFIED FACT Multiple sources name four founders: Atul Mithal, Sahil Mithal, Aulina Mithal Sood, and Ashish Mullick, with company founding placed in 2015 (one source states 2016) [3][4][5].

VERIFIED FACT In 2018, ShiftKarado raised approximately **₹5 crore** from Star Worldwide Group and other promoters, reported by BW Disrupt, DQ Week, and The Indian Wire, all describing the same funding event [4][6][7]. A co-founder is quoted stating the funds would go toward automating processes and improving the app and website [5].

VERIFIED FACT Star Worldwide Group completed a full acquisition of ShiftKarado, reported as occurring on 8 April 2019 [8][9].

EVIDENCE The funding and acquisition figures appear consistently across several independently operated outlets, but the wording and framing in each closely track a common press release, which is typical of company-issued announcements being republished rather than independently sourced financial reporting.

LIMITATION No confirmation of the funding amount or acquisition terms was located from the investor side (a Star Worldwide Group financial statement or portfolio disclosure) or from a regulatory filing that itemizes the transaction.

OBSERVED PATTERN Company materials and press coverage after 2019 describe ShiftKarado as "a Star Worldwide Group company," consistent with the reported acquisition rather than continued independent ownership [10].

ASSESSMENT The core corporate facts, being a Waytech Network Private Limited-operated brand that was acquired by Star Worldwide Group in 2019, are treated as reliable for the purposes of this review, with the caveat above about single-origin reporting.

4. Product Claims: Evidentiary Basis

Purpose of this section: determine whether ShiftKarado's service and technology claims are independently verifiable.

VERIFIED FACT ShiftKarado markets itself as a technology-enabled packers and movers service offering an online booking form and mobile application that generates an instant quote, describing its process as transparent and free of hidden charges [3][11].

VERIFIED FACT In a 2018 interview, a co-founder stated an intention to integrate the platform with machine learning, deep learning, and artificial intelligence to make the relocation process "more transparent and instantaneous." This was described as a planned future integration, not a feature in place at the time of the interview [5].

LIMITATION This review could not retrieve the current version of the ShiftKarado homepage or most city-specific service pages in a form that yielded readable text, so present-day wording of technology and pricing-transparency claims could not be directly quoted from the live site. The claims cited above come from a 2018 interview and search-indexed page summaries rather than a full current-page reading.

VERIFIED FACT A 2018 interview also lists corporate clients including OYO Rooms as a relocation partner, along with Dainik Bhaskar, PropTiger, and CIANS, and states geographic coverage across 15 or more cities in southern, northern, and western India at that time [5].

OBSERVED PATTERN No independent source corroborates the corporate-client list or city-coverage figures from a source other than the company's own interview statements.

INTERPRETATION On the evidence retrieved, the technology and network claims function as marketing description rather than independently audited fact. No conclusion is drawn about whether the underlying technology stack matches the description, since this review did not test the platform directly.

EVOLUTION OPPORTUNITY Publication of a current, dated description of which technology features are live today, distinct from features described as planned in earlier interviews, would resolve the ambiguity between 2018 aspirations and the present-day product.

5. Quantitative Claims and Traceability

Purpose of this section: assess whether published performance or growth statistics can be independently reconstructed.

VERIFIED FACT The 2018 interview cited above states 100 percent year-over-year growth and 20 percent month-over-month growth at that time, without a stated baseline, denominator, or measurement period definition [5].

LIMITATION No sample size, revenue figure, or independently auditable baseline accompanies either growth figure. A percentage growth claim without a stated base number carries no independently assessable weight.

VERIFIED FACT A 2019 press item states an ambition for Star Worldwide Group, through ShiftKarado and related brands, to reach 15 percent market share of the Indian relocation market by 2022, and separately references a target turnover figure of ₹50 crore [9][12].

LIMITATION No later source was located confirming whether either the market-share target or the turnover figure was achieved. This review found no post-2022 financial disclosure for the entity.

OBSERVED PATTERN All quantitative claims located for this subject originate from company interviews or affiliated press coverage rather than from audited financial statements or a third-party market study.

INTERPRETATION As published, none of the growth or market-share figures found for ShiftKarado can be independently verified from the sources available to this review. This is a statement about the completeness of public disclosure, not about the accuracy of the underlying figures.

EVOLUTION OPPORTUNITY Publication of audited or filed financial statements, even in summary form, would allow independent assessment of the growth and market-share claims without requiring access to internal records.

6. Corporate Identity and Registry Verification

Purpose of this section: determine whether the operating brand, the disclosed legal entity, and public company registries are mutually consistent.

VERIFIED FACT The brand presented to consumers is "ShiftKarado." The legal entity behind the brand, confirmed across four independent registry mirrors (ZaubaCorp, IndiaFilings, TheCompanyCheck, Connect2India), is Waytech Network Private Limited, CIN U74999DL2015PTC287793, registered address 5A, Ashoka Chambers, Rajendra Park, New Delhi [1][2][13][14].

VERIFIED FACT Registry sources list the company's status as active as of their most recent update [1][14].

EVIDENCE Four independently operated registry mirrors return an identical CIN, incorporation date, and director pair for Waytech Network Private Limited. This level of cross-source agreement on a single registration number is a stronger form of corroboration than press-release republication, since registry mirrors typically draw from the underlying Ministry of Corporate Affairs record rather than from each other.

LIMITATION This review relied on commercial registry mirrors rather than a direct query of the official Ministry of Corporate Affairs portal, which was outside the tools available. Registry mirrors can lag official filings, particularly for recent changes in directorship or status following the reported 2019 acquisition.

OBSERVED PATTERN No registry source located by this review reflects Star Worldwide Group as a listed shareholder or parent entity of Waytech Network Private Limited, despite press coverage describing a full acquisition in 2019.

INTERPRETATION This is recorded as an open verification item. It does not indicate that the reported acquisition did not occur; shareholding changes are not always reflected promptly, or at all, in the summary fields that commercial mirrors display.

EVOLUTION OPPORTUNITY Direct query of the official Ministry of Corporate Affairs portal, including the shareholding and charge documents for Waytech Network Private Limited, would confirm both current ownership and status definitively.

7. Artificial Intelligence Component: Oversight Documentation

Purpose of this section: evaluate whether any AI-driven or automated customer-facing feature at ShiftKarado includes documented scope limits or escalation procedures.

VERIFIED FACT The only AI-related statement located for this subject is the 2018 co-founder interview describing an intention to integrate machine learning, deep learning, and artificial intelligence into the booking platform [5].

LIMITATION No current company page, product description, or third-party report was retrieved that describes a live AI-driven feature, such as automated pricing, chat-based support, or an automated damage-assessment tool, as being in production today.

ASSESSMENT This section is marked largely not applicable on present evidence. Because no operating AI-driven customer-facing feature was confirmed, no oversight or escalation documentation could be evaluated. This is a gap in what was found, not a statement that no such feature exists.

EVOLUTION OPPORTUNITY A current, dated statement from the company on which automated or AI-assisted features are live today, together with any escalation path to a human agent, would allow this section to be assessed on present-day evidence rather than an eight-year-old interview.

8. Claims Language and Regulatory Positioning

Purpose of this section: identify whether ShiftKarado's marketing language falls into a category that has drawn regulatory or self-regulatory attention elsewhere in the moving and logistics sector.

VERIFIED FACT Company-associated marketing language located by this review includes assurances of "no hidden charges," transparent instant pricing, and safe handling, alongside a stated cancellation and refund schedule tied to fixed windows before a scheduled move (48 hours for cancellation, 24 hours for date changes, with forfeiture of the booking amount outside those windows and a stated 3 percent plus applicable tax deduction on refunds) [3][15].

LIMITATION No regulatory action, advertising standards complaint, or consumer-court ruling naming ShiftKarado or Waytech Network Private Limited was located as of the reference date.

OBSERVED PATTERN Pricing-transparency language of this kind is common across the Indian packers-and-movers sector, an industry that consumer-protection commentary and journalism have repeatedly described as unorganized and prone to disputes over final billed amounts versus quoted estimates. This is a sector-level pattern, not a company-specific finding.

OBSERVED PATTERN No sector-equivalent verification body comparable to a regulator was found to certify or list ShiftKarado specifically. Industry-standard bill formats used for reimbursement purposes exist in the sector generally, but this review located no evidence that ShiftKarado is listed under any such scheme.

INTERPRETATION The gap between a "no hidden charges" claim and a refund policy that deducts a percentage fee and forfeits the full booking amount outside a short cancellation window is recorded as a documentation and consistency observation, not as a finding of misrepresentation. Cancellation fees of this kind are common commercial practice across the sector.

LIMITATION This review is not a legal or regulatory opinion.

9. Incident and Safety Protocol Documentation

Purpose of this section: determine whether ShiftKarado publicly documents an incident, damage, or refund handling protocol, and whether independent evidence exists of how such incidents have been handled in practice.

VERIFIED FACT ShiftKarado's published FAQ material states that in the event of an insurance claim, the company will assist the customer through the process, and that goods covered under an "All Risk" comprehensive policy must be packed and unpacked by ShiftKarado's own staff, while goods under a base or transit-only policy may be packed by the owner [15].

VERIFIED FACT Consumer reviews collected on a third-party moving-services discussion forum show a mixed pattern: some reviewers describe punctual, careful service, while at least one reviewer describes poor-quality packing materials, damage to furniture and kitchen items on a long-distance move, and an unresponsive company reaction to the complaint, rated at the lowest available score on that forum [16].

OBSERVED PATTERN Pricing was raised as a concern in more than one review, independent of the damage complaint, with reviewers describing costs as higher than expected or higher than competitors [16].

EVIDENCE A mix of favorable and unfavorable reviews on a single third-party forum is consistent with normal variance in a service business operating at scale, and is not itself evidence of a systemic failure. The specific damage complaint reviewed here is a single account and was not independently corroborated through a second source, such as a consumer-court filing or a second review platform.

LIMITATION This review did not locate a formal, published damage-claim or complaint-resolution protocol beyond the insurance-claim FAQ text cited above. Consumer-court records specific to ShiftKarado or Waytech Network Private Limited were searched for but not located.

INTERPRETATION On the evidence available, ShiftKarado documents an insurance-claim pathway but does not appear to publish a standalone damage or service-complaint escalation protocol separate from the insurance process. This is a statement about what is publicly documented, not a conclusion about how complaints are actually handled internally.

EVOLUTION OPPORTUNITY Publication of a dedicated complaint and damage-resolution protocol, separate from the insurance-claim FAQ, together with aggregate or anonymized data on resolution rates, would materially strengthen this section.

10. Summary Table

Section	Evidence available	Independently verifiable	Status
Corporate and funding facts	Yes, from press coverage	Partially, cross-corroborated but press-release-driven	Established with caveats
Efficacy and validation claims	Interview and FAQ text only	No	Open
Quantitative performance claims	Company-stated figures only	No	Open
Corporate identity and registry	Yes, registry-confirmed entity	Yes, for entity identity; no for post-2019 ownership	Partially established
AI oversight documentation	Historical intent statement only	Not applicable, no live feature confirmed	Unassessed
Claims language positioning	Claim text and refund policy text	Not applicable, no ruling exists	Monitoring item
Incident and safety protocol	Partial, insurance FAQ and one forum complaint	No	Open

This table reflects the state of public documentation as of the reference date and is not a composite score or an overall rating of the subject entity.

11. Limitations

This review relies exclusively on public web sources reachable on 20 September 2026. No company disclosure, right of reply, or non-public information was obtained or used.

ShiftKarado's own website could not be retrieved in a form that yielded readable page text for most pages attempted, including the homepage and city-specific service pages. Claims attributed to the company in Sections 4, 5, and 8 rely on a 2018 press interview, search-engine result summaries, and a partially retrieved FAQ page, rather than a full reading of the current live site. Present-day wording may differ from what is described here.

Verification of Waytech Network Private Limited's current shareholding, including whether Star Worldwide Group appears as a registered shareholder following the reported 2019 acquisition, was not completed against the official Ministry of Corporate Affairs portal, and commercial registry mirrors did not resolve this question.

No sector-specific regulatory or verification body listing was located for this subject, and this absence is reported as a gap in retrievable evidence rather than a finding that no such listing exists.

Only one independent consumer complaint account was located and reviewed in detail; this is not a statistically representative sample of the company's service record.

This document does not constitute legal, regulatory, medical, or investment advice, and should not be relied upon as the sole basis for any decision.

12. Reproducibility Notes

Toolchain used to produce this document. Public web search and public page retrieval were used to locate and read the sources listed in the References section during a single working session. No proprietary software, non-public company data, or tool beyond public web search and general-purpose drafting was used.

An independent reviewer seeking to reproduce or update this assessment should complete the following steps.

- 1 Retrieve the current ShiftKarado homepage, FAQ page, and at least one city-specific service page directly in a browser, since automated retrieval failed for several of these pages during this review, and record claim language directly.
- 2 Confirm Waytech Network Private Limited's current status, directors, and shareholding directly through the official Ministry of Corporate Affairs portal using CIN U74999DL2015PTC287793, rather than relying on commercial mirrors.
- 3 Search for consumer-court filings under both "ShiftKarado" and "Waytech Network Private Limited" in relevant state consumer disputes redressal commission records.
- 4 Cross-check the 2018 funding and 2019 acquisition figures against a direct statement from Star Worldwide Group, such as a portfolio page or annual disclosure, if one becomes available.
- 5 Collect a larger, dated sample of consumer reviews across at least two independent platforms to assess whether the single damage complaint identified here reflects a pattern or an isolated incident.

Divergence between this review and a future reproduction should be expected primarily from website content changes, from resolution of the post-acquisition ownership question in Section 6, and from any newly filed consumer complaints.

13. Evolution Opportunities

The following disclosures, if made publicly, would materially increase the independent verifiability of ShiftKarado's public claims, in order of estimated impact relative to cost of disclosure.

- 1 Confirmation of current ownership and shareholding for Waytech Network Private Limited through an official government source, resolving the gap identified in Section 6.
- 2 Publication of a dated, current description of which technology and automation features are actually live today, separating them from features described as planned in past interviews.
- 3 Publication of a standalone damage and complaint-resolution protocol, distinct from the insurance-claim FAQ, along with aggregate resolution data.
- 4 Disclosure of the basis for published growth and market-share figures, including baseline numbers and measurement periods.

- 5 Registration with, or public disclosure of assessment against, a recognized sector verification scheme, if one exists that applies to this company.

14. Future Questions

The following questions remain open following this review and are not answered by the evidence available.

Is Star Worldwide Group currently a registered shareholder of Waytech Network Private Limited, and if so, since when.

Which technology or automation features described in past company interviews are actually operating today, as opposed to having remained aspirational.

Did ShiftKarado or Star Worldwide Group reach the stated 2022 market-share or turnover targets referenced in 2019 press coverage.

How many consumer complaints, damage claims, or refund disputes has ShiftKarado handled in total, and what proportion were resolved to the customer's satisfaction.

Is ShiftKarado listed under any bank-recognized or industry-recognized verified-mover scheme, and if not, why does its marketing not address this.

References

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[3] TechPluto. ShiftKarado is using modern technology to revolutionize packers and movers industry. <https://www.techpluto.com/shiftkarado-is-using-modern-technology-to-revolutionize-packers-movers-industry/>

[4] BW Disrupt. Gurugram-based ShiftKarado Raises Rs 5 Cr from Star WorldWide Group. <https://www.bwdi.srupt.com/article/gurugram-based-shiftkarado-raises-rs-5-cr-from-star-worldwide-group-160059>

[5] TechPluto interview content, co-founder statement on funding use, growth figures, and AI and ML integration plans (2018). <https://www.techpluto.com/shiftkarado-is-using-modern-technology-to-revolutionize-packers-movers-industry/>

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